

## ABOUT THE FOUNDERS

FCS Madhu is a dedicated corporate advisor and educator who brings over 12 years of experience in corporate advisory and more than 13 years of teaching. A Fellow Member of ICSI, with qualifications in Commerce and Law, she has a strong grasp of corporate laws, compliance, and governance. She founded Prorise Academy to mentor aspiring CA, CMA, and CS professionals, helping shape their careers with practical insight and care. Her entrepreneurial journey includes Aarthika Globcorp, Prowiz Facilitators, and Cloudsys Technology—reflecting her versatile skillset. Known for her approachable style and depth of knowledge, she regularly speaks at forums, inspiring students and professionals alike.

**FCS MADHUCHHANDA PRADHAN**  
(FOUNDER)



# FINLUME

## GLOBAL CAREERS

**YOUR GATEWAY TO GLOBAL FINANCE CAREERS.**



Dr. Abinash Rath is a passionate finance educator with over 10 years of teaching experience at institutions like CHRIST University and Kaziranga University. He holds a Ph.D. in Forensic Accounting and is a qualified Company Secretary, with additional credentials including MBA (Finance), M.Phil, M.Com, UGC-NET, and part-qualified US CMA. Currently, he teaches at Gandhi Group of Institutions, Bhubaneswar, and mentors students in financial modeling at Internshala. With research published in Scopus-indexed journals and patents co-filed in finance and tech, Dr. Rath blends academic depth with real-world insight, inspiring students through his dedication to teaching, research, and innovation.

**DR. ABINASH RATH**  
(CO-FOUNDER)



**PARTNERSHIP WITH**

# Hock

International

## CONNECT WITH US



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# ABOUT US

At Finlume Global, we believe that world-class opportunities begin with world-class education. Situated in the heart of Bhubaneswar, our institute is dedicated to preparing commerce students and working professionals for international success. Our expert faculty, industry-aligned curriculum, and personalized mentorship ensure that you gain not just knowledge—but a competitive edge.

Whether you're aiming for a high-paying role in finance, auditing, or taxation, or looking to sharpen your strategic thinking, Finlume Global is where your transformation begins.

## VALUES

We are committed to excellence, integrity, and student empowerment. Our approach blends practical learning with ethical guidance, helping students grow with clarity, confidence, and global competence.

## VISION

To be the most trusted institute in Eastern India for international commerce education, shaping globally competent professionals through smart, practical, and face-to-face learning.

## MISSION

To empower students with globally recognized qualifications like US CMA, CPA, CFA, and EA through expert-led, interactive classrooms and strategic partnerships with global leaders like HOCK International.



# FACILITIES

- Smart classroom
- Face to Face classes
- Backup class support
- Library
- Expert faculties
- Test series
- Easy locational access
- Wi-fi



# INFRASTRUCTURE

Finlume Global is located in the heart of Bhubaneswar, offering easy access from all parts of the city. Our campus features smart classrooms, modern learning spaces, and a student-friendly environment designed to support focused, interactive, and professional learning experiences. Our modern, student-centric campus is thoughtfully designed to create a professional yet welcoming environment that inspires focused learning and global thinking.





### What is USCMA ?

US CMA is a globally recognized certification in management accounting, equipping you with skills in financial planning, analysis, and control – ideal for high-growth roles in global companies.

### Who are Eligible ?

Before you become a CMA you must meet the following requirement:

- Bachelor's Degree (in any discipline) from an accredited university (can be completed later).
- Two years of relevant work experience in management accounting or financial management (can be completed before or after exams).
- Active IMA Membership (Institute of Management Accountants).
- Pass both parts of the US CMA exam.



### USCMA exam windows

January / February, May / June, September / October

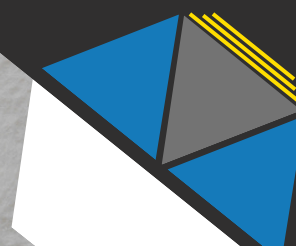
### Topics covered

#### Part 1- Financial Planning, Performance, and Analytics

- 15%** External Financial Reporting Decisions
- 20%** Planning, Budgeting, & Forecasting
- 20%** Performance Management
- 15%** Cost Management
- 15%** Internal Controls
- 15%** Technology & Analytics

#### Part 2- Strategic Financial Management

- 20%** Financial Statement Analysis
- 20%** Corporate Finance
- 25%** Decision Analysis
- 10%** Risk Management
- 10%** Investment Decisions
- 15%** Professional Ethics



### What is FMAA?

The Financial and Managerial Accounting Associate (FMAA™) is a foundational certification created by the Institute of Management Accountants (IMA®). Designed for early-career professionals and students, FMAA equips you with essential knowledge in accounting, finance, and management, making it an excellent starting point for your professional journey in finance.

### Who Should Take the FMAA Certification?

FMAA is ideal for:

- Individuals starting careers in accounting and finance
- Students or professionals seeking basic finance and accounting knowledge
- Those aspiring to pursue the US CMA but not yet eligible
- Anyone looking to switch careers into finance and accounting



### FMAA exam windows

The FMAA exam is expected to be available throughout the year.

### Topics covered

- **25%** General Accounting and Financial Management
- **25%** Financial Statement Preparation and Analysis
- **20%** Planning and Budgeting
- **20%** Cost Management and Performance Metrics
- **10%** Professional Ethics





### **Month 1 Basics of Accounting and Finance**

- Introduction to Accounting Principles (GAAP)
- Understanding Debit and Credit Rules
- Complete Accounting Cycle Explained
- Journal Entries and Ledger Posting in Double-Entry System
- Preparation of Trial Balance, Profit & Loss Account, and Balance Sheet
- Overview of Financial Statements
- Key Financial Ratios – Liquidity, Profitability, and Efficiency



### **Month 2 Tally / Zoho Books + GST**

- Setting up company and masters in Tally/Zoho Books
- Creating ledgers and recording sales, purchases, receipts, and payments
- GST setup with concepts of CGST, SGST, and IGST
- Recording GST-compliant transactions and generating reports
- Preparing Profit & Loss Account, Balance Sheet, and GST Summary Report
- Exporting reports and using MIS tools in the software

### **Month 3 Advanced Excel for Commerce**

- Use basic to advanced functions like IF, AND, OR, VLOOKUP, HLOOKUP, and INDEX-MATCH
- Apply formatting and data validation techniques
- Create charts and graphs for effective data visualization
- Utilize productivity shortcuts and accounting templates
- Perform data sorting, filtering, and cleaning
- Build and analyze Pivot Tables and Pivot Charts
- Use conditional formatting for better data insights

### **Month 4 Finance in Excel**

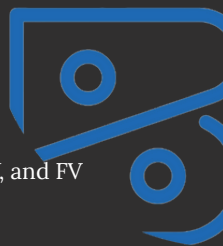
- Apply Time Value of Money functions: NPV, IRR, PV, and FV
- Create EMI and loan amortization schedules
- Conduct scenario and sensitivity analysis
- Prepare budgets and perform variance analysis
- Analyze break-even points and build profitability models
- Design dashboards to track key financial KPIs

### **Month 5 Career Readiness & Internship Prep**

- Learn finance-specific resume writing techniques
- Draft effective cover letters and practice professional email etiquette
- Build and optimize your LinkedIn profile
- Get tips for personal interviews and experience mock interview sessions
- Improve communication skills and body language
- Master time management and workplace etiquette

### **Month 6-7 Finance Internship (8 Weeks)**

- Work under CA/CS firms, accounting departments, or finance teams
- Prepare financial reports using Excel
- Maintain day-to-day bookkeeping and reconciliation
- Assist in GST filing and update vendor/client ledgers
- Participate in weekly reviews with mentors and maintain a logbook
- Deliver a final presentation or report on key learnings



### **Month 1**

- Overview of GAAP, journal entries, ledger, and trial balance
- Preparation of Profit & Loss Account and Balance Sheet
- Ratio analysis covering liquidity, solvency, and profitability

### **Month 2**

- Company creation, ledger setup, and voucher entry in Tally/Zoho Books
- GST setup, recording sales and purchase entries, and filing GST returns
- Overview of basic income tax concepts

### **Month 3**

- Use Excel formulas like IF, VLOOKUP, and INDEX-MATCH
- Apply financial functions such as NPV, IRR, PV, and FV
- Create charts, dashboards, and pivot tables for data analysis
- Perform budgeting and break-even analysis using Excel

### **Month 4**

- Build financial assumptions and forecasts
- Create a 3-statement model: Income Statement, Balance Sheet, and Cash Flow
- Perform DCF valuation, sensitivity analysis, and scenario analysis

### **Month 5**

- Create dashboards, import data, and visualize insights using Power BI
- Learn Python basics: variables, loops, and functions for finance applications
- Build a strong resume, LinkedIn profile, and cover letter
- Practice through mock interviews and communication training

### **Month 6-7**

- 8-week internship
- Work in accounting or finance teams
- Do tasks like bookkeeping and GST filing
- Help with reconciliations (matching records)
- Make reports using Excel
- Talk to clients
- Have weekly reviews
- Give a final presentation or report at the end

